20th Arab-German *Business* Forum

The Ritz-Carlton, Berlin – May 15th-17th, 2017

Program

Organized by: 

In cooperation with: 

[Logos]

*Arab-German Chamber of Commerce and Industry e.V.*
# The Arab-German Business Forum: Program

**Monday, May 15th, 2017**

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<th>Time</th>
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<tr>
<td>18.00 h</td>
<td>Reception</td>
<td>At The Palmenhof-Silbersaal&lt;br&gt;Bellevuestraße 1, 10785 Berlin</td>
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**Tuesday, May 16th, 2017**

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<th>Time</th>
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<tr>
<td>08.00 h</td>
<td>Registration</td>
<td>At The Ritz-Carlton Hotel&lt;br&gt;Potsdamer Platz 3, 10785 Berlin</td>
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<tr>
<td>09.00 h</td>
<td>Opening Ceremony</td>
<td>Moderation: Stefanie Suren&lt;br&gt;Journalist, Deutsche Welle, Germany</td>
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<td>Welcoming</td>
<td>Abdulaziz Al Mikhlafi&lt;br&gt;Secretary General of the Ghorfa Arab-German&lt;br&gt;Chamber of Commerce &amp; Industry, Germany</td>
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<td>Dr. Volker Treier</td>
<td>Deputy Chief Executive Officer, Association of German Chambers of Commerce and Industry (DIHK), Germany</td>
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<td>Speakers</td>
<td>H.E. Saeed Saleh Al Kiyumi&lt;br&gt;Chairman, Oman Chamber of Commerce and Industry, Oman</td>
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<td>10.00 h</td>
<td>Keynote</td>
<td>H.E. Yahya bin Said bin Abdullah Al Jabri&lt;br&gt;Chairman of Board of Directors, Special Economic Zone Authority in Duqm (SEZAD), Oman</td>
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<td>10.30 h</td>
<td>Networking Break</td>
<td>H.E. Dr. Peter Ramsauer&lt;br&gt;Federal Minister ret., President of the Ghorfa Arab-German&lt;br&gt;Chamber of Commerce &amp; Industry, Germany</td>
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<td>H.E. Dr. Mustapha Adib&lt;br&gt;Ambassador of the Republic of Lebanon / Dean of the Arab&lt;br&gt;Diplomatic Corps, Germany</td>
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<td>H.E. Nael Al Kabariti&lt;br&gt;President of the Union of Arab Chambers and Chairman of the Chamber of Commerce, Jordan</td>
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<td>H.E. Miguel Berger&lt;br&gt;Director General for Economic Affairs and Sustainable&lt;br&gt;Development, Federal Foreign Office, Germany</td>
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<td></td>
<td>Arab-German Cooperation: Political Challenges and Economic Perspectives</td>
<td>H.E. Dr. Ahmad Ubayd Bin Daghir&lt;br&gt;Prime Minister of the Republic of Yemen</td>
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<td>Keynotes</td>
<td>H.E. Dr. Hazem Nasser&lt;br&gt;Minister of Water and Irrigation of the Hashemite Kingdom of Jordan</td>
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<td>Networking Break</td>
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### Panel 1

**Industrialization in the Arab World: Technology Transfer, Diversity and Economic Development**

**Moderation:**
*Benjamin Schroeder*
Senior Vice President & Head of Communications and Government Affairs, Siemens LLC, UAE

**Speakers:**
*Khalid Sulaiman Nasser Al Salhi*
Acting Director of Marketing & Promotions, Public Establishment for Industrial Estates (PEIE), Oman

“Industry and Economic Development”

*Eng. Omar Bahlaiwa*
Chairman, Optimum Business Consulting Bureau (OBCB), Saudi Arabia

*Dr. Florian Amereller*
Attorney at Law, Amereller Legal Consultants, Germany

*Ali Vezvaei*
Executive Vice President, Bilfinger SE, Germany

*Eng. Musa Al Saket*
Board Member, Amman Chamber of Industry, Jordan

*Gordon Wollgam*
Senior Project Manager, Roland Berger, Germany

*Dr. Andreas Bluethner*
Director Food-Fortification & Partnerships Human Nutrition, BASF SE, Germany

### Panel 2

**Oil Price Fluctuations: Impact on Business Relations between Germany and the Arab World**

**Moderation:**
*Wolf Schwippert*
Lawyer, Schwippert Law Office, Germany

**Speakers:**
*Prof. Dr. Friedbert Pflueger*
Director of the European Centre for Energy and Resource Security (EUCERS), King’s College London; Chief Executive Officer of Pflueger International, Germany

“The OPEC Deal — Assessment and Way Forward”

*H.E. Dr. Mohammad Halaiqah*
Chairman, Jordanian Democratic and Economic Forum, Jordan

*Dr. Nicolas Bremer*
Partner, Alexander & Partner, Germany

“Times are changing. New strategies for financing of public projects in the Gulf”

*Dr. Martina Hoeppner*
Head of Department Economic Research, Euler Hermes Aktiengesellschaft, Germany

“Between Budget Cuts and Diversification”

### Networking Lunch

12.30 h
THE ARAB-GERMAN BUSINESS FORUM: PROGRAM

14.00 h  Plenary
Arab-German Cooperation:
Economic and Political Outlook

Welcoming:
H.E. Dr. Peter Ramsauer
Federal Minister ret., President of the Ghorfa Arab-
German Chamber of Commerce & Industry, Germany

Keynote:
H.E. Brigitte Zypries
Minister, Federal Ministry for Economic Affairs and
Energy, Germany

14.30 h  Panel 3
Education and Development:
Leading Sector in the Arab World

Moderation:
Markus Milwa
International Relations, Dr.-Ing. Paul Christiani GmbH &
Co. KG, Germany

Speakers:
H.E. Dr. Said Al Rabiey
Secretary General, Education Council, Oman
“Education Development in the Sultanate of Oman”

Prof. Michael Modigell
Rector, German University of Technology in Oman
(GUtech), Oman
“GUtech: German Higher Education in Oman”

Prof. Dr. Dorit Schumann
Vice President International Affairs, German Jordanian
University, Jordan
“Industrial Relations and Dual Study Programs at GJU”

Peter Josef Haaks
Executive Director and Spokesperson Region Near and Middle East,
DB Engineering and Consulting GmbH, Germany
“Rail Academy – Future orientated way to secure qualified local
staffing in railway projects”

Dr. Hakim Al Nagah
Senior Adviser to the Minister of Education/ Internationale Relation
& Cooperation Tripolis, Libya
“Education Reform and the Competence and Economic
Development: Perspectives For The German-Libyan Cooperation”

14.30 h  Panel 4
Urban Planning and Environment:
Sustainability for a Better Future

Moderation:
H.E. Eng. Suliman Al Sayyari
Chairman of Board Directors, Shuaibah Water and Electricity
Company, Saudi Arabia

Speakers:
Olaf Hoffmann
Chief Executive Officer, Dorsch Holding GmbH, Germany

Eng. Ahmed Assiry
Executive Managing Officer, Shuaibah Water and Electricity
Company(SWEC), Saudi Arabia
“Public Private Partnership”

Eugenio Bettella
Lawyer/Partner, Rödl & Partner, Italy
“Dubai-style, new cities in Africa”

Joachim Schares
Managing Partner, AS+P Albert Speer + Partner GmbH, Germany
“Sustainable Master Planning in KSA – Flagship Project Dahyat Al
Asfer”

16.00h  Networking Break
THE ARAB-GERMAN BUSINESS FORUM: PROGRAM

16.30h Panel 5
Infrastructure Megaprojects: Building the Future

Moderation:
Dr. José Campos Nave
Managing Partner, Rödl & Partner – Rödl
Rechtsanwaltsgeellschaft Steuerberatungsgesellschaft mbH, Germany

Speakers:
Khalid Hassan Al Qahtani
President & CEO, HAKA Group, Saudi Arabia
“Building the Future”

Myriam Ouazzani
Director Middle-East & Africa – Regional Development, Origination & Structuring, Deutsche Bank AG, UAE

Uwe Hoermann
Partner, Roland Berger, Germany
“Opening the door for private investments in public infrastructure!”

Labinot Carreti
Head of Global Sales, Veridos GmbH, Germany
“Modernization of the Border Control System in Morocco”

Reda El Merini
Director of Economic Affairs, General Secretariat of the Arab Maghreb Union, Morocco
“The Megaprojects of Infrastructure in the Maghreb Countries”

Hans-Joachim Bliss
Member of the Management, BAUER Spezialtiefbau GmbH, Germany
“Architecture, Engineering, Construction Made in Germany – Your Partner of Excellence”

16.30h Panel 6
Women Perspectives: Digitalization, Diversity and Development

Moderation:
Dr. Gabi Kratochwil
Managing Director, CrossCultures, Germany

Speakers:
Sawsan Chebli
State of Berlin Delegate to the Federation Permanent Secretary for Active Citizenship and International Relations, Germany

Sarah Tamimi
Embassy of the Kingdom of Saudi Arabia, Germany

Marita Mitschein
Senior Vice President Strategic Investments MENA & Managing Director, SAP Training & Development Institute, UAE

Dr. Fahima Al Awadhi
Program Chair Health Science Department, Higher College of Technology, UAE

Anna-Lena Punken
Researcher & PHD Candidate, Universitaet Hamburg, Chair of Business Ethics and Management, Germany

19.30h Gala Dinner
at The Ritz-Carlton Hotel
Potsdamer Platz 3, 10785 Berlin

Moderation:
Stefanie Suren
Journalist, Deutsche Welle, Germany
Wednesday, May 17th, 2017

09.00 h  Registration

09.30 h  Panel 7
The Sultanate of Oman:  A Stable Hub for Investment and Business

Moderation:
Felix Neugart
Chief Executive Officer, German Emirati Joint Council for Industry and Commerce (AHK), UAE

Keynote:
H.E. Lyutha Al Mughairy (tbc)
Ambassador, Embassy of the Sultanate of Oman, Germany

Speakers:
Nasser bin Zahber Al Khadrami
Promotion Executive, ITHRAA, Oman
“The Investment Opportunities in Oman”

Ahmed Ali Akak
Deputy Chief Executive Officer, Salalah Port Company, Oman
“Salalah Port”

Saleh Hamood Al Hasani
Director of One-Stop-Shop, Duqm Economic Zone, Oman
“Duqm Economic Zone”

Nasser bin Saif Al Miqbali
Deputy Chief Executive Officer, Minerals Development, Oman
“Mining in Oman and Investment Opportunities”

10.00 h  Roundtable Discussion
Project Finance in the MENA Region: Prospects and Challenges

Moderation:
Dr. Peter Goepfrich
Vice Chairman, German Center Ras Al Khaimah, UAE

Speakers:
Dr. Kilian Baelz
Partner, Amereller Rechstanwaelte Partnerschaft mbB, Germany

Stephen Hodgson
Senior Counsel, Amereller Legal Consultants, UAE

Ulrich Schulte Luenzum
Department Project Finance, Head of Department, Euler Hermes Aktiengesellschaft, Germany

10.30 -14.00 h  B2B Meetings

11.00 h  Networking Break
THE ARAB-GERMAN BUSINESS FORUM: PROGRAM

11.30 h  Panel 8
Economic Diversification in Arab Countries:
Chances and Challenges

Moderation:
Helmut Scholze
Partner, Roland Berger, Germany

Speakers:
H.E. Dr. Khair Abu Saalik
Chairman, Economic and Investment Committee, House of
Representatives, Jordan

Olaf Hoffmann
Chief Executive Officer, Dorsch Holding GmbH, Germany

Amani Essawi
International Relations Advisor, Suez Canal Economic Zone,
Egypt

Hala Kassab
PR Manager, Qatar Financial Center, Qatar

Mohamed Haykal
Chairman, Haykal Group, UAE
“The Economic Structure: Diversification and Economic
Development”

Mahmoud Zakaria Etahir Keter
General Director, Bank of Sudan, Sudan
“The Role of Monetary & Banking Policies in Promoting
Investment Opportunities in Sudan”

13.00 h  Networking Lunch

Partners:

SIEMENS

AMERELLER

Rödl & Partner

ALEXANDER & PARTNER

KANTIPEX

GEMELA-LOOTAH

Gerflor

Mühludofener

Avicenna Klinik

IPC

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